LIFT MORE – Stronger. Faster. Safer.

7 THINGS YOU NEED TO KNOW

HOW TO CHOOSE THE RIGHT TRUCK-MOUNTED HOOKLIFT

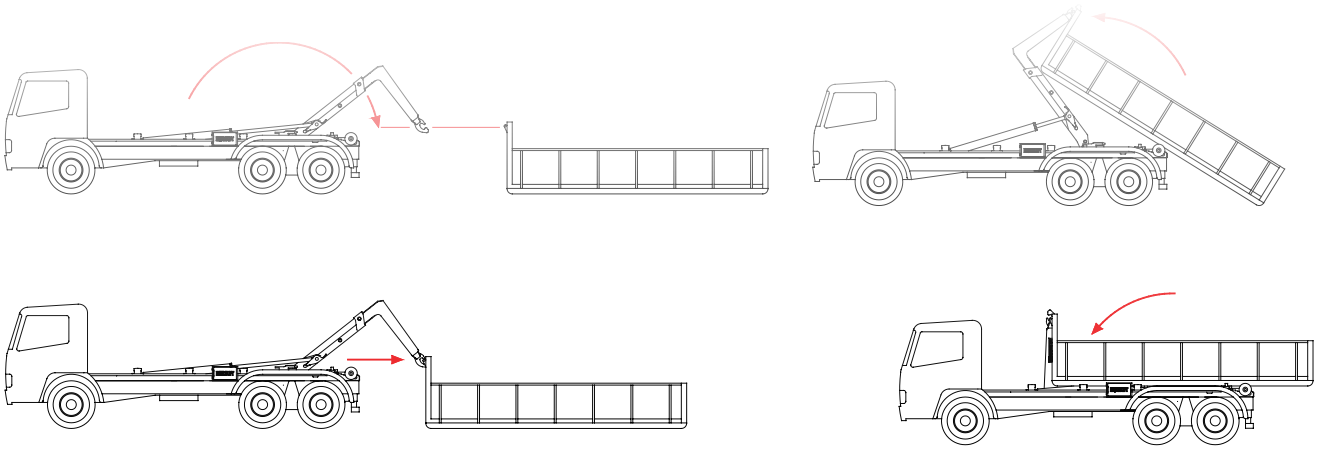


HOW TO CHOOSE
THE RIGHT
TRUCK-MOUNTED HOOKLIFT

where to start?

While hooklifts have been around for many years, many of today's models are feats of modern technology. They're streamlined, flexible, and the right truck-mounted forklift will give you greater capacity, more frequent loads, and the flexibility to accommodate a variety of truck bodies to maximize use and profits.

Asking these seven questions will help to ensure you're getting precisely the right hooklift system for your needs.



BEGIN BY ASKING YOURSELF THESE QUESTIONS:

1. What capacity do I need to lift?
2. Can I have both speed and safety?
3. Safety first: What do I look for?
4. Will it maximize my payload and save money?
5. Is it easy to operate?
6. Will the forklift prove reliable and deliver results?
7. How well will the hooklift hold its value?



LIFT MORE – Stronger. Faster. Safer.

MULTILIFT

FIRST, KNOW YOUR BASICS

capacity

1 What capacity do I need to lift?

Capacity is always important on the job., and knowing how much you need to lift is step one. The tricky part is choosing a hooklift system that strikes the optimal balance between the weight you're lifting and its suitability to the truck you're installing it on.

Before you purchase a hooklift, computer modeling is a necessity. This technology will determine the optimal capacity for both the truck and hooklift, ensuring you maximize your payload. The right combination will increase productivity, and protect you, your load and your equipment.



2 Can I have both speed and safety?

Absolutely! And the benefits are obvious. If your hooklift system is easy to use and operates quickly, you can get more done in a day. Adding an extra pick-up or delivery every day can add significantly to your bottom line. That said, you need to ensure safety is never compromised.

UNDERSTAND THE BALANCE

3 Safety first! What do I look for?

A number of things: Load holding valves for one. They're essential to prevent the body from moving or being dropped in case of hydraulic failure.

Ensure operating controls are situated well away from the equipment to keep the operator safe. Also, consider how the body locks onto the truck. The locking mechanism should be simple, sturdy, and durable, able to hold the body securely during transit or movement.

speed, safety + flexibility

HAVE IT ALL



DO MORE. SAVE MORE.

4 Will it maximize my payload and save me money?

You want to take advantage of your hooklift system and truck to lift every legal pound of payload possible to maximize time and profit on your pickups and deliveries. To do that, you need to have the widest installed weight-to-capacity ratio possible. So by choosing the lightest weight hooklift system that can handle the capacity means a bigger overall payload and a bigger payday.

payload + pay off

5 Is it easy to operate?

Time is money. And ease of use saves time. Whether you have one operator for your hooklift and truck, or many, a simple operating system designed with them in mind means fewer problems and more productive pickups and deliveries. Look for simple controls that are easy to use and move to maximize visibility to get the job done faster and safer. The most effective controls avoid cables and hydraulics.

Also, look for a hooklift system that's simple to mount and dismount on the truck. The ability to quickly change it over to accommodate a different vehicle or body length will save hours and increase productivity.



MAKE IT EASY. MAKE IT LAST.

6 Can I rely on it – every day and over time?

Getting the job done depends on your hooklift being there, and functioning reliably every day. A warranty is your best assurance, but it's more important to choose a hooklift system proven in the field, with credible testimonials and known to need minimal service. When it does need work, you want a sales and service network that's equally reliable, with a proven track record and reputation.

7 How well will it hold its value?

A good investment holds its value.

There are several factors that contribute to that: the condiiton of the equipment – both body and mechanics. Here, the quality of the construction and engineering matter, as does how well it was installed. Does the body bear the scars of the challenges you've put it through? Is it broken or rusted? How well has it been maintained and serviced and do you have a record of that? Has it required more service than it ought to?

Brand and reputation matter too. Do your research. Which brand consistently has the highest resale value?

EASE OF OPERATION + RELIABILITY EVERY DAY, YEAR IN, YEAR OUT







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EXPERIENCED HELP IS JUST A PHONE CALL OR EMAIL AWAY

we have answers

Choosing the right truck-mounted hooklift for your business is an important decision. And building the best truck-mounted hooklift package for your needs probably needs a little knowledgeable help.

That's why experts at Atlas Polar are here. We've taken the lead on innovative load handling solutions for over 85 years and introduced the first articulated HIAB truck-mounted crane to Canada 1953. We've focused on the sales and service of the best truck-mounted solutions – HIAB cranes, MOFFETT forklifts and MULTILIFT hooklifts – ever since.

In Canada, Atlas Polar is synonymous with these iconic brands. We're proud of them, and of our shared commitment to safety, productivity, performance, innovation – and mostly, to providing the best possible products, service and support to our customers.

We've designed this guide to help you select the truck-mounted hooklift system that's right for you and your business. Of course, we're always on hand with top technical expertise and advice, and to answer any questions you may have. And you'll probably want to visit us to check out the real thing!

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HIAB MOFFETT MULTILIFT

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